Build the in-house skills and know-how to attract customers, capture leads and grow your business with a **HUBSPOT UTILISATION WORKSHOP** 

**Book a meeting with our HubSpot experts** 



**BOOK A 30-MIN NO-STRINGS-ATTACHED MEETING** 

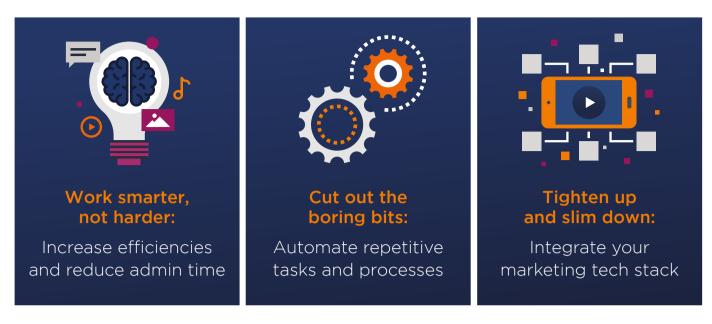
Get all the insider tips and tools to ramp up your organisation's intelligent marketing initiatives.

# MAXIMISE YOUR HUBSPOT INVESTMENT

Learn how to squeeze every drop of functionality and performance out of the tools and features designed specifically to make life easier for you and your team.



#### ARMED WITH OUR SKILLS, YOU WILL BE ABLE TO:



#### TAKE THE FIRST STEPS TO MASTERING THE TOOLS YOUR BUSINESS NEEDS TO AUTOMATE





### HOW DOES THIS HUBSPOT UTILISATION WORKSHOP WORK?

First book a 30-min no-strings attached meeting

### **DURING THE WORKSHOP, WE WILL:**



Ask each stakeholder the right questions to gain insight into your exact requirements and tie them all together

Discuss the responses and align with teams across the business, digging deep to uncover what you really need and where to prioritise



### AFTER THE WORKSHOP, WE WILL:

Assess which tools will be most beneficial to you and your teams, considering:

What automations can we implement to increase your efficiencies and reduce admin time?



How can we streamline the number of tools in your stack?

How can we ensure you are

getting the most from your tech stack investment?

# WHAT DO YOU GET OUT OF THE HUBSPOT UTILISATION WORKSHOP?

We will compile a report for you, specifically highlighting:

Our observations and insights



Problems we identified and solutions to resolve them

Our recommendations for tools and integrations

The opportunity to outsource your requirements smartly

# WHAT COMES AFTER THE HUBSPOT UTILISATION WORKSHOP?

Right on the Line can help your marketing and sales team implement our recommendations, taking the work off your plate with a tailored retainer package that can handle everything – from content strategy to content creation and dynamic tactical campaign executions.



We work with you to implement plans in bite-size chunks, offering the flexibility to roll with any market changes and the agility necessary for growth



Your teams have access to our dedicated HubSpot experts to ensure your business is always getting the most value out of your HubSpot

View our marketing agency services >>

Got questions? We'd love to hear them. Let's get the conversation started on how we can help you and your employees make the most powerful marketing automation tool.

Start by booking a 30-min introductory meeting >>

